



Press information Vorwerk Group

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Vorwerk SE & Co. KG: Facts and Figures

NAME	Vorwerk SE & Co. KG
HEADQUARTER	Mühlenweg 17 - 37, 42270 Wuppertal
SHORT PROFILE	<p>The core business of the Wuppertal-based family company is the production and sales of high-quality household appliances. Vorwerk was founded in 1883 in Wuppertal – where the company is still headquartered today.</p> <p>As a direct sales company, Vorwerk always seeks direct contact with its customers. As part of the Vorwerk Community, the advisors are always at the center of activities and serve as a central point of contact for customers.</p>
MANAGEMENT VORWERK GROUP	<p>Dr. Thomas Stoffmehl, Speaker of the Executive Board</p> <p>Hauke Paasch, Member of the Executive Board</p> <p>Dr. Thomas Rodemann, Member of the Executive Board</p>



**EMPLOYEES AND
ADVISORS 2021**

STAFF 11.698

SELF-EMPLOYED
SALES ADVISORS 577.092

SALES 2021 3.4 billion euros
VORWERK GROUP (plus 6.4 percent compared to 2020)

**SALES 2021
ACCORDING TO BUSINESS AREAS**

THERMOMIX 1.7 billion euros

KOBOLD 819 million euros

NEATO ROBOTICS 26 million euros

AKF
BANKENGRUPPE 1.0 billion euros (new business)

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